



Course Reader (CR)—available for purchase and immediate PDF download of the first few readings at [www.universityreaders.com/students](http://www.universityreaders.com/students).

SUPPLEMENTARY TEXTS:

- Angela Aleiss, *Making the White Man's Indian: Native Americans and Hollywood Movies*  
 Charles Ramirez Berg, *Latino Images in Film*  
 Daniel Bernardi, ed., *The Birth of Whiteness: Race and the Emergence of U.S. Cinema*  
 Donald Bogle, *Prime Time Blues: African Americans on Network Television*  
 Donald Bogle, *Toms, Coons, Mulattoes, Mammies, & Bucks: An Interpretive History of Blacks in American Films*  
 Todd Boyd, *The New H.N.I.C.: The Death of Civil Rights and the Reign of Hip Hop*  
 Vincent Brook, *Something Ain't Kosher Here: The Rise of the "Jewish" Sitcom*  
 Richard Delgado and Jean Stefanic, *Critical Race Theory: An Introduction*  
 Manthia Diawara, ed., *Black American Cinema*  
 Debra J. Dickerson, *The End of Blackness*  
 Franz Fanon, *Black Skin, White Masks*  
 Peter Feng, ed., *Screening Asian Americans*  
 John Fiske, *Media Matters: Race and Gender in U.S. Politics*  
 Ruth Frankenberg, ed., *Displacing Whiteness: Essays in Social and Cultural Criticism*  
 Lester D. Friedman, ed., *Unspeakable Images: Ethnicity and the American Cinema*  
 Ed Guerrero, *Framing Blackness: The African American Image in Film*  
 Darrell Y. Hamamoto, *Monitored Peril: Asian Americans and the Politics of Experience*  
 Darrell Y. Hamamoto and Sandra Lui, eds., *Countervisions: Asian American Film Criticism*  
 Eric Lott, *Love and Theft: Blackface Minstrelsy and the American Working Class*  
 Lisa Lowe, *Immigrant Acts: On Asian American Cultural Politics*  
 J. Fred MacDonald, *Black and White TV: African Americans in Television since 1948*  
 Norman Mailer, *The White Negro*  
 Gina Marchetti, *Romance and the Yellow Peril: Race, Sex, and Discursive Strategies in Hollywood Fiction*  
 Hamid Naficy, *The Making of Exile Cultures: Iranian Television in Los Angeles*  
 Chon Noriega, ed., *Chicanos and Film: Representation and Resistance*  
 Chon Noriega and Ana Lopez, eds., *Ethnic Eye: Latino Media Arts*  
 Jesse Algeron Rhines, *Black Film/White Money*  
 Clara Rodriguez, ed., *Latin Looks: Images of Latinas and Latinos in the U.S. Media*  
 David R. Roediger, *The Wages of Whiteness: Race and the Making of the American Working Class*  
 Michael Rogin, *Blackface, White Noise: Jewish Immigrants in the Hollywood Melting Pot*  
 Tricia Rose, *Black Noise: Rap Music and Black Culture in Contemporary America*  
 Edward W. Said, *Orientalism*  
 Ella Shohat and Robert Stam, *Unthinking Eurocentrism: Multiculturalism and the Media*  
 Beretta E. Smith-Shomade, *Shaded Lives: African-American Women and Television*  
 Sasha Torres, ed., *Living Color: Race and Television in the United States*  
 Clint C. Wilson II, Felix Gutierrez, and Lena M. Chao, *Racism, Sexism, and the Media: The Rise of Class Communication in Multicultural America*  
 Sharon Willis, *High Contrast: Race and Gender in Contemporary American Film*

COURSE REQUIREMENTS:

- All assignments must be completed to receive a grade for the class.
- Late papers or assignments will be graded down 1/3 grade per late day. Good attendance and punctuality are expected. Absences not only affect your class

- participation grade but can affect your overall grade as well. Missing 10 or more classes results in an automatic Fail.
- Punctuality factors into attendance. Arriving noticeably late or leaving early (unexcused) results in 1/2 of an absence.
  - Class participation is strongly encouraged, and can affect your grade positively (see Evaluation).

**EVALUATION:**

Final Paper Prospectus: 5%

Final Paper: 20%

Midterm Exam: 25%

Final Exam: 25%

Class Presentation and Abstract: 15%

Class Participation: 10%

**GRADING:**

97-100% = A+, 93-96% = A, 90-92% = A-, 87-89% = B+, etc.

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**SCHEDULE AND AGENDA**

(Most screenings are clips rather than full films or TV shows and, as with the listed readings, are subject to change)

**WEEK 1**

Mon., Aug. 22

Introduction

Screening: *Rabbit-Proof Fence*

Wed., Aug. 24

The “Indian Question”

Reading: Noriega, “Birth of the Southwest” (CR)

Screening: *Ramona*

**WEEK 2**

Mon., Aug. 29

The “Indian Question,” continued

Reading: Aleiss, Forward, Introduction, Chs. 1 and 8, and Conclusion (CR)

Screening: *Smoke Signals*

Wed., Aug. 31

Racism in Early American Cinema

Reading: Raymond Williams, “Hegemony,” “Residual, Dominant, Emergent” (CR);  
Taylor, “The Re-Birth of the Aesthetic in Cinema” (CR)

Screening: D.W. Griffith documentary

**WEEK 3**

Mon., Sept. 5

**NO CLASS: LABOR DAY**

Wed., Sept 7

Racism in Early American Cinema, continued

Reading: Omi and Winant, Ch. 4-5; Bowser and Spence, "Identity and Betrayal" (CR)

Screening: *Midnight Ramble*

**WEEK 4**

Mon., Sept. 12

Blacks in Film after *The Birth of a Nation*

Reading: Omi and Winant, Ch. 6-7; Bogel, Ch. 1; Guerrero, Chs. 1, 3 (CR); Rhines,

Chs. 5, 8 (CR); Gates, "Always a Partner in Crime"

Screening: *Gone With the Wind*; *Mandingo*

Wed., Sept. 14

Blackface, White Noise

Reading: Lott, Chs. 1, 2 (CR); Rogin, Chs. 3, 4 (CR)

Screening: *The Jazz Singer*

**WEEK 5**

Mon., Sept. 19

Black Television

Reading: Hall, "Encoding/Decoding" (CR); Gray, Chs. 1-3

Screening: *Color Adjustment* (Part 1)

Wed., Sept. 21

Black Sitcoms: Separate But Equal, Assimilationist

Reading: Gray, Chs. 4-5; Bodrogkhozzy, "Is This What You Mean by Color TV?" (CR)

Screening: *Color Adjustment* (Part 2)

**WEEK 6**

Mon., Sept. 26

Black Sitcoms: Multicultural

Reading: Gray, Chs. 6-10

Screening: *Frank's Place*

Wed., Sept. 29

Black TV Now

Reading: Gray, Chs. 8-10; Mascaro, "Shades of Black on *Homicide*" (CR)

Screening: *The Dave Chappelle Show*

**WEEK 7**

Mon., Oct. 3

Black Female Representation

Reading: Rhines, Ch. 7 (CR); Banet-Weiser, "Bodies of Difference" (CR)

Screening: *School Daze*, *Jungle Fever*

Wed., Oct. 5

Black Female Representation, continued

Reading: Reeves, “Re-Covering Racism: Crack Mothers, Reganism, and the Network News” (CR); Smith-Shomade, Epilogue (CR)

Screening: *Daughters of the Dust*

## **WEEK 8**

Mon., Oct. 10

### **MIDTERM**

Wed., Oct. 12

Brown-ness, Introduction

Reading: Noriega, “Between a Weapon and a Formula” (CR); Victoria Sturtevant, “Lupe Velez and the Ambivalent Pleasures of Ethnic Masquerade” (CR)

Screening: *The Bronze Screen* (Part 1)

## **WEEK 9**

Mon., Oct. 17

Brown-ness, continued

Reading: Ramirez-Berg, Ch. 3;

Screening: *The Bronze Screen* (Part 2)

Wed., Oct. 19

The Semiotics of Stereotyping

Reading: Ramirez-Berg, Chs. 1-2

Screening: *Falling Down*

## **WEEK 10**

Mon., Oct. 24

Latina Representation

Reading: Kim, “The Latina Maid on Network Television,” in *Aztlan* (CR); Linda Williams, “Type and Stereotype: Chicano Images in Film” (CR)

Screening: *Salt of the Earth: Part 1*

Wed., Oct. 26

Gay Latina/o Representation

Reading: Esteban Munoz, “Pedro Zamora’s Real World of Counter-publicity,” in Torres (CR)

Screening: *Salt of the Earth: Part 2*

## **WEEK 11**

Mon., Oct. 31

Asian-ness and the Case of Sessue Hayakawa

Reading: Wong, “The Early Years: Asians in the American Films Prior to World War II” (CR); Higashi, “Ethnicity, Class, and Gender in Film: De Mille’s *The Cheat*”

Screening: *The Cheat*

Wed., Nov. 2

The Case of Anna Mae Wong

Reading: Liu, "When Dragon Ladies Die, Do They Come Back as Butterflies? Re-Imagining Anna Mae Wong" (CR)

Screening: *The Good Earth*, *Shanghai Express*

## **WEEK 12**

Mon., Nov. 7

The Case of Charlie Chan

Reading: Hamamoto, "Introduction: On Asian American Film and Criticism" (CR); Lowry, "Fox Movie Channel Drops 'Chan' Film Festival," Rosenberg, "The Case of the Concerned but Ignorant Movie Channel," and "Letters to the Editor," all in *Los Angeles Times* (CR)

Screening: Charlie Chan film

Wed., Nov. 9

The Case of Judge Ito (and Nancy Kwan)

Reading: Locke, "Here Comes the Judge: The Dancing Itos and the Televisual Construction of the Enemy Asian Male" (CR); Kim, "Be the One That You Want" (CR)

Screening: *Slaying the Dragon*

## **WEEK 13**

Mon., Nov. 14

### **TERM PAPER PROSPECTUS DUE!**

The White Negro

Reading: Mailer, *The White Negro* (CR); Alexander, "The N-Word: Not Just for Black Folks Anymore?" (CR); Lloyd, "In a Word, Controversial" (CR); Boyd, "Head Nigga in Charge" (CR)

Screening: *Peggy Sue Got Married*; *Bamboozled*; *Eight Mile*; *Whoopi*

Wed., Nov. 16

Eurocentrism and Orientalism

Reading: Frankenberg, "Introduction" to *Displacing Whiteness* (CR); Shohat and Stam, "Introduction" and "From Eurocentrism to Polycentrism" in *Unthinking Eurocentrism* (CR); Said, "Introduction" to *Orientalism* (CR)

Screening: TBA

## **WEEK 14**

Mon., Nov. 21

The Wages of Whiteness

Reading: Lipsitz, "The Meaning of Memory: Family, Class, and Ethnicity in Early Network Television Programs" (CR)

Screening: TBA

Wed., Nov. 23

Jews and the Media

Reading: Brook, "Virtual Ethnicity: Incorporation, Diversity, and the Contemporary 'Jewish' Sitcom" (CR)

Screening: *The Goldbergs*, *The Larry Sanders Show*

**WEEK 15**

Mon., Nov. 28

Postethnicity

Reading: Hollinger, Chs. 1-3; Wilson II, Gutierrez, and Chao (CR)

Screening: TBA

Wed., Nov. 30

**TERM PAPER DUE!**

Summation and Review

Reading: Hollinger, Chs. 4-6, Epilogue; Romero, "Whitewash TV"

Screening: *Luis*

**WEEK 16**

Mon., Dec. 5

**NO CLASS**

Wed., Dec. 7

**FINAL EXAM**