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USC Annenberg/Getty Arts Journalism Program’s 2012 fellows will collaborate with news organizations to produce journalism for *Engine30* project

LOS ANGELES, September 26, 2012 – Fifteen distinguished arts journalists, web designers and web developers have been selected as fellows for the 2012 USC Annenberg/Getty Arts Journalism Program. They were chosen from the largest applicant pool in the fellowship’s 11-year history – 257 applicants from across the United States and 56 countries.

With support from The Getty Foundation, these fellows will participate in an arts journalism project called *Engine30* (November 8-18, 2012). While producing innovative journalism, *Engine30* is also an ambitious attempt to experiment with how that journalism is produced:

- To bring fresh and unconventional approaches to the project, the all-star *Engine30* team includes not only top arts journalists but also designers, technologists, developers and information specialists outside the traditional journalism community.
- *Engine30* is itself an innovative collaboration between these USC Annenberg/Getty Fellows; arts editors and reporters from three media outlets (*Los Angeles Times*, KCET independent public television’s *Artbound* and *Departures* programs and *KPCC 89.3 FM*) and 16 students of USC Annenberg’s M.A. program in Specialized Journalism (The Arts).

"I particularly admire the innovative ways in which USC has reinvented the program in keeping with the changing context for arts journalism in an increasingly online environment,” said Deborah Marrow, director of The Getty Foundation. “The Getty is pleased to provide support for the arts journalism fellowship program."

The 2012 fellows are:

- **Barbara Bogaev**, host and producer, Soundprint Media, La Crescenta, Calif.
- **Brendan Bruce**, senior interactive designer, Peppercom, New York, N.Y.
- **Marissa Gluck**, freelance journalist, Radar Research, Los Angeles, Calif.
- **Miles Lightwood**, staff software engineer, The Walt Disney Company, Glendale, Calif.
- **Enrique Limón**, arts and culture editor, *Santa Fe Reporter*, Santa Fe, N.M.
- **Joanne McNeil**, senior editor, Rhizome at the New Museum, New York, N.Y.
- **Anne Maria Nicholson**, national arts reporter, Australian Broadcasting Corporation, Sydney

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- Paul Pierson, partner and design director, Carbone Smolan Agency, New York, N.Y.
- Suzi Steffen, social media consultant, Ojai Music Festival; journalism instructor, University of Oregon, Eugene, Ore.
- Mark Taylor, senior interactive producer for arts & culture, KQED, San Francisco, Calif.
- Su Wu, freelance journalist and blogger, "I'm Revolting," Etsy.com, Los Angeles, Calif.
- Logan K. Young, lead editorial producer, RealNetworks, Inc., Reston, Va.

Sasha Anawalt, founder and director, Douglas McLennan, project architect and Edward Lifson, associate director, lead Engine30. For more information about them and the fellowship, visit http://annenberg.usc.edu/GettyArtsJourn/The%20Staff.aspx.

The Getty Foundation fulfills the philanthropic mission of the Getty Trust by supporting individuals and institutions committed to advancing the understanding and preservation of the visual arts locally and throughout the world. Through strategic grants and programs, the Foundation strengthens art history as a global discipline, promotes the interdisciplinary practice of conservation, increases access to museum and archival collections, and develops current and future leaders in the visual arts. The Foundation carries out its work in collaboration with the J. Paul Getty Museum, the Getty Research Institute, and the Getty Conservation Institute to ensure that the Getty programs achieve maximum impact. Additional information is available at www.getty.edu/foundation.

About the USC Annenberg School for Communication and Journalism
Located in Los Angeles at the University of Southern California, the Annenberg School for Communication and Journalism (Annenberg.usc.edu) is a national leader in education and scholarship in the fields of communication, journalism, public diplomacy and public relations. With an enrollment of more than 2,200 students, USC Annenberg offers doctoral, graduate and undergraduate degree programs, as well as continuing development programs for working professionals, across a broad scope of academic inquiry. The school’s comprehensive curriculum emphasizes the core skills of leadership, innovation, service and entrepreneurship and draws upon the resources of a networked university located in the media capital of the world.

About the Los Angeles Times
The Los Angeles Times is the largest metropolitan daily newspaper in the country, with a daily readership of 1.6 million and 2.7 million on Sunday, more than 16 million unique latimes.com visitors monthly and a combined print and online local weekly audience of 4.4 million. The Pulitzer Prize-winning Times has been covering Southern California for more than 130 years.

The Los Angeles Times Media Group (LATMG) businesses and affiliates also include The Envelope, Times Community News, and Hoy Los Angeles which, combined with the flagship Los Angeles Times, reach approximately 5.2 million or 39% of all adults in the Southern California marketplace. LATMG also owns and operates California Community News as well as

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**About KCET**

On-air, online and in the community, KCET plays a vital role in the cultural and educational enrichment of Southern and Central California. KCET offers a wide range of award-winning local programming as well as the finest public television programs from around the world. KCET currently produces the Emmy®, duPont-Columbia and Peabody Award-winning SoCal Connected, a hard-hitting prime-time weekly television news program that examines the issues and people of Southern California. Throughout its nearly 50-year history, KCET has won hundreds of major awards for its local and regional news and public affairs programming, its national drama and documentary productions, its quality educational family and children's programs, its outreach and community services and its website, ketc.org. KCET is a donor-supported community institution. For additional information about KCET productions, web-exclusive content, programming schedules and community events, please visit ketc.org.

**About 89.3 KPCC and Southern California Public Radio**

Southern California Public Radio (SCPR) is a member-supported public radio network that operates 89.3 KPCC-FM in Los Angeles and Orange County, 89.1 KUOR-FM in the Inland Empire, and 90.3 KVLA in the Coachella Valley, along with a growing number of digital services. SCPR reaches more than 650,000 listeners every week, making it the most listened-to public radio news service in Southern California. SCPR serves the diverse communities of Southern California with award winning local news coverage as well as the most NPR content available in the region. SCPR features signature public radio programs from American Public Media, the BBC and PRI (Public Radio International). SCPR's flagship station, KPCC, has earned 325 national and regional journalism awards since 2000, including 24 LA Press Club Awards for broadcast, online and social media news in June 2012. Listeners around the globe can access news, join blogs and download podcasts, as well as hear a live web stream at [www.kpcc.org](http://www.kpcc.org).

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