





Annenberg Undergraduate Program for Print and Digital Majors

Recommended Four Year Course Sequence

Freshman		Sophomore		Junior		Senior	
Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
WRIT 140	JOUR 201	JOUR 202**	JOUR 302**	JOUR 308**	JOUR 310	PRDJ Elective	JOUR 462
GE VI	GE V	JOUR 203**	JOUR 303**	JOUR 309**	PRDJ Elective	JOUR Elective	JOUR Elective*
GE I-IV	GE I-IV	GE I-IV	GE I-IV	WRIT 340	Elective/Minor	Elective/Minor	Elective/Minor*
Foreign Language I	Foreign Language II	Foreign Language III	Diversity	Elective/Minor	Elective/Minor	Elective/Minor	Elective/Minor
		Elective/Minor*	Elective/Minor*	Elective/Minor*			

This chart represents a standard four year plan (16 units per semester). Each student's plan may differ according to coursework completed prior to admission. Unless otherwise indicated, each course is 4 units.

*2 units, ** 3 units

-  Print and Digital Journalism Major Coursework
-  General Education Coursework
-  Foreign Language Requirements
-  Writing Requirements
-  Diversity
-  Elective/Minor

Print and Digital Journalism Course Descriptions

JOUR 201: History of News in Modern America

This course offers a comprehensive look at the evolution of news and the development of journalism in America. The course examines how news is gathered, weighed, disseminated and how those processes have changed over time. This course offers insight into the past that is central to understanding modern journalism, specifically the impact of historical events shaping the news in the 20th century.

JOUR 202 Newswriting: Print (3 units, Fall only)

Introduction to basic skills of print newswriting, news judgment, construction of print news stories. Social responsibility and ethical framework for print journalists. Typing ability required. Concurrent enrollment: JOUR 203.

JOUR 203 Newswriting: Broadcast (3 units, Fall only)

Introduction to broadcast newswriting with emphasis on the ear and eye. News judgment. Social responsibility and ethical framework for broadcast journalists. Typing ability required. Concurrent enrollment: JOUR 202.

JOUR 302 Reporting: Print (3 units, Spring only)

Introduction to basic reporting techniques, public records reporting and beginning investigative journalism. Social responsibility and ethical framework for print journalists. Prerequisite: JOUR 202, JOUR 203; Concurrent enrollment: JOUR 303.

JOUR 303 Reporting: Broadcast (3 units, Spring only)

Introduction to field reporting, audio and visual media. Social responsibility and ethical framework for broadcast journalists. Prerequisite: JOUR 202, JOUR 203; concurrent enrollment: JOUR 302.

JOUR 308 Newspaper Editing and Design (3 units, Fall only)

Copy editing and newspaper production layout. Headline and caption writing. Design. Social responsibility and ethical framework involving print production. Prerequisite: JOUR 302, JOUR 303.

JOUR 309 Introduction to Online Media (3 units)

Convergence journalism and online skill sets. Blogs and Web content production. Social responsibility and ethical framework in digital information technology. Prerequisite: JOUR 302, JOUR 303.

Journalism 310: Investigative Reporting

This is an intensive reporting lab for the troubles and issues facing people who live in Los Angeles. From week one, you will tap into the conversation about these harsh realities and devise approaches for exposing them. We will examine the performance of various institutions - L.A. City Hall, the county Board of Supervisors, the regional smog board and the District Attorney's Office. You will learn how to get information from the most reluctant human and institutional sources. You will produce deeply reported multimedia projects for Neon Tommy, the news Web site published by the School of Journalism.

Journalism 462: Law of Mass Communication

The Law of Mass Communications course has five objectives: to help students understand basic legal terminology and the workings of the civil and criminal justice system; to enable students you to understand their rights as journalists (and as an American citizens) under our system of laws, and especially under the First Amendment to the Constitution of the United States; to train students to be able to articulate clearly and accurately their rights and responsibilities as journalists under the law; to keep students out of trouble, that is, to enable them to recognize the limits of their legal rights; and (5) to alert them as to when it is time to call the lawyers! Students learn the applicable legal principles and then are tested by having to write essays that require them to analyze facts and apply the legal principles they have studied.

Print and Digital Electives

Select **TWO** of the following four courses to meet this requirement.

JOUR 431 Feature Writing

This class is will develop or enhance students' skills as a writer-reporter beyond the basic news story. Focus will be placed on techniques of writing newspaper feature stories, including the profile, the light feature, the news feature, the in-depth story; the art of narrative writing. *Prerequisite:* (JOUR-302 and JOUR-303)

JOUR 435 Writing Magazine Non-Fiction

This course is designed to teach students an appreciation and understanding of general-interest magazine journalism—including how editorial decisions are made on magazines and how magazine nonfiction differs from newspaper journalism. More important, the class gives students intensive experience in writing and analyzing professional quality magazine articles for a full range of magazines/newspapers including women's, sports, ethnic, local and national. *Prerequisite:* (JOUR-302 and JOUR-303)

JOUR 440 Environmental Journalism

This advanced reporting seminar will help students overcome obstacles to finding the truth about what many scientists believe is a global ecological decline. It will provide students with the skills and understanding of how to find and develop interdisciplinary stories about the environment. Emphasis will be placed upon recognizing the special problems associated with educating the public about science and risk management. The course includes both theory and practice needed for reporters specializing in this area of journalism. *Prerequisite:* (JOUR-302 and JOUR-303)

JOUR 448 Government and Public Affairs Reporting

This course is designed to give students the skills necessary to cover beat reporting on local governmental issues such as crime, education, immigration and more. *Prerequisite:* (JOUR-302 and JOUR-303)

Journalism Electives

Must fulfill 6 upper division journalism elective units approved by an advisor (300-400 level).