## Communication Major (COMM)

### Recommended Four-Year Course Sequence for Students Who Start College in Fall 2015

<table>
<thead>
<tr>
<th>Freshman</th>
<th>Sophomore</th>
<th>Junior</th>
<th>Senior</th>
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<tbody>
<tr>
<td>Fall</td>
<td>Spring</td>
<td>Fall</td>
<td>Spring</td>
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<tr>
<td>COMM Core</td>
<td>COMM Core</td>
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<tr>
<td>Foreign Language 1</td>
<td>Foreign Language 2</td>
<td>Foreign Language 3</td>
<td>GE (Core Literacy: A, B, B, C, C, D, E or F)</td>
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<td>GE (Core Literacy: A, B, B, C, C, D, E or F)</td>
<td>GE (Global Perspective: G or H)</td>
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<tr>
<td>GESM (Core Literacy: A, B, B, C, C, D, E or F)</td>
<td>WRIT 150</td>
<td>GE (Core Literacy: A, B, B, C, C, D, E or F)</td>
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</tbody>
</table>

### Legend:
- General Education Requirements
- Foreign Language Requirement
- Writing Requirements
- COMM Major Requirements
- Electives / Double Major Courses / Minor Courses

This chart represents a standard four-year plan (16 units per semester). Each student’s course plan may differ according to courses completed.

**Note:** Go to [http://dornsife.usc.edu/2015ge/2015ge-requirements/](http://dornsife.usc.edu/2015ge/2015ge-requirements/) for more information about the new GE requirement.
Communication Major Course Descriptions

COMM Core Requirements
COMM majors must take 16 units of COMM core classes.

COMM 200 Communication and Social Science (4, FaSp) Social scientific inquiry into human communication; core theories of message production and reception in interpersonal, group and organizational contexts.

COMM 201 Rhetoric and the Public Sphere (4) Humanistic approaches to inquiry in communication; qualitative research techniques; core theories of message production and reception in social, political, cultural and mediated contexts.

COMM 202 Communication and Technology (4) Survey of cultural, social, political, and economic impacts of new communication technologies, including written language, the printing press, the telephone, television, and cyberspace.

COMM 203 Communication and Mass Media (4) Survey of mass communication research; history, content, effects, theories and policy implications of various media.

COMM 206 Communication and Culture (4, FaSpSm) Examines cultural institutions, ideologies, artifacts, and productions; role of culture in everyday life; cultural studies as methodology; culture and power.

COMM 207 Economic Thinking for Communication and Journalism (2) Introduction to microeconomic and macroeconomic principles; analysis of contemporary issues in media, communication and journalism industries from an economic perspective.*

COMM 208 Media Economics: Perspectives on Communication Industries (2) Application of economic principles in the areas of media ownership, market structure, industry regulations, media convergence, and entrepreneurship in new media. Prerequisite: COMM 207.*

*Note: Students can fulfill four units of the COMM core requirement by taking COMM 207 (fall only; two units) and COMM 208 (spring only; two units; prerequisite: COMM 207).
COMM Methods Requirements
COMM majors must take two COMM methods classes.

COMM 204 Public Speaking (4) Principles and practices of effective oral communication; analysis of the speaking-listening process; selection and organization of speech materials; use of new presentation technologies.

COMM 301L Empirical Research in Communication (4) Experimental and survey methods for communication study; basic statistical concepts, procedures, and tests. Prerequisite: COMM 200.

COMM 322 Argumentation and Advocacy (4) Basic argumentation theory including analysis, research and evidence, case construction, refutation; discursive and visual argument; diverse fields of advocacy including law, politics, organizations, interpersonal relations.

COMM Electives
COMM majors must take 24 units of COMM electives to fulfill this requirement.

16 units of upper division course work (COMM 300-499)
4 units of a 400-level non-cross listed COMM course (excluding COMM 443, COMM 490, COMM 494 and COMM 499)
4 units of COMM or ASCJ 100-499 course work

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