

Annenberg Undergraduate Program for Broadcast and Digital Majors

Recommended Four Year Course Sequence

Freshman		Sophomore		Junior		Senior	
Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
WRIT 140	JOUR 201	JOUR 202**	JOUR 302**	JOUR 306**	JOUR 310	BRDJ Elective	JOUR 462
GE VI	GE V	JOUR 203**	JOUR 303**	JOUR 309**	BRDJ Elective	JOUR Elective	JOUR Elective*
							Elective/Minor*
GE I-IV	GE I-IV	GE I-IV	GE I-IV	WRIT 340	Elective/Minor	Elective/Minor	Elective/Minor
Foreign Language I	Foreign Language II	Foreign Language III	Diversity	Elective/Minor	Elective/Minor	Elective/Minor	Elective/Minor
		Elective/Minor*	Elective/Minor*	Elective/Minor*			

This chart represents a standard four year plan (16 units per semester). Each student's plan may differ according to coursework completed prior to admission. Unless otherwise indicated, each course is 4 units.

*2 units, ** 3 units

- Broadcast and Digital Journalism Major Coursework
- General Education Coursework
- Foreign Language Requirements
- Writing Requirements
- Diversity
- Elective/Minor

Broadcast and Digital Journalism Course Descriptions

JOUR 201: History of News in Modern America

This course offers a comprehensive look at the evolution of news and the development of journalism in America. The course examines how news is gathered, weighed, disseminated and how those processes have changed over time. This course offers insight into the past that is central to understanding modern journalism, specifically the impact of historical events shaping the news in the 20th century.

JOUR 202 Newswriting: Print (3 units, Fall only)

Introduction to basic skills of print newswriting, news judgment, construction of print news stories. Social responsibility and ethical framework for print journalists. Typing ability required. Concurrent enrollment: JOUR 203.

JOUR 203 Newswriting: Broadcast (3 units, Fall only)

Introduction to broadcast newswriting with emphasis on the ear and eye. News judgment. Social responsibility and ethical framework for broadcast journalists. Typing ability required. Concurrent enrollment: JOUR 202.

JOUR 302 Reporting: Print (3 units, Spring only)

Introduction to basic reporting techniques, public records reporting and beginning investigative journalism. Social responsibility and ethical framework for print journalists. Prerequisite: JOUR 202, JOUR 203; Concurrent enrollment: JOUR 303.

JOUR 303 Reporting: Broadcast (3 units, Spring only)

Introduction to field reporting, audio and visual media. Social responsibility and ethical framework for broadcast journalists. Prerequisite: JOUR 202, JOUR 203; concurrent enrollment: JOUR 302.

JOUR 306 Production: Broadcast (3 units, Fall only)

Studio and field production for audio and visual media. Social responsibility and ethical framework involving broadcast non-fiction production. Prerequisite: JOUR 302, JOUR 303.

JOUR 309 Introduction to Online Media (3 units)

Convergence journalism and online skill sets. Blogs and Web content production. Social responsibility and ethical framework in digital information technology. Prerequisite: JOUR 302, JOUR 303.

Journalism 310: Investigative Reporting

This is an intensive reporting lab for the troubles and issues facing people who live in Los Angeles. From week one, you will tap into the conversation about these harsh realities and devise approaches for exposing them. We will examine the performance of various institutions - L.A. City Hall, the county Board of Supervisors, the regional smog board and the District Attorney's Office. You will learn how to get information from the most reluctant human and institutional sources. You will produce deeply reported multimedia projects for Neon Tommy, the news Web site published by the School of Journalism.

Journalism 462: Law of Mass Communication

The Law of Mass Communications course has five objectives: to help students understand basic legal terminology and the workings of the civil and criminal justice system; to enable students you to understand their rights as journalists (and as an American citizens) under our system of laws, and especially under the First Amendment to the Constitution of the United States; to train students to be able to articulate clearly and accurately their rights and responsibilities as journalists under the law; to keep students out of trouble, that is, to enable them to recognize the limits of their legal rights; and (5) to alert them as to when it is time to call the lawyers! Students learn the applicable legal principles and then are tested by having to write essays that require them to analyze facts and apply the legal principles they have studied.

Broadcast and Digital Electives

Select **TWO** of the following four courses to meet this requirement.

JOUR 402 Broadcast Reporting

The class will focus on writing and reporting well-balanced, comprehensive and visually compelling stories. Undergraduate and graduate students research, report, write, shoot and edit stories. During ATVN day-of-air shifts, students learn how to meet the same deadlines that professional reporters handle in small, medium and large markets. They also put together feature packages and could get the chance to do live shots for the nightly newscasts.

*This class is a **MUST** for any undergraduate or graduate student who wants to be a TV reporter, whether in news, sports or entertainment. It is also strongly recommended for students who want to learn how to field produce packages.*

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JOUR 403 Television News Production

Students sharpen news judgment and leadership skills by producing live day-of-air television newscasts. They make decisions about content and presentation while managing reporters, anchors, writers, editors and many others under deadline pressure. J403 producers will supervise live shots. Students have used skills learned in J403 to excel in jobs including local news producing, local news reporting, sports producing and network segment producing (see alumni section map on atvn.org).

*This class is a **MUST** for any undergraduate or graduate student who wants to be the producer of a TV newscast or other type of live program. It is **STRONGLY** recommended for undergraduate or graduate students who want to be TV news reporters, sports producers or local/network segment producers.*

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JOUR 405 Non-Fiction Television

This class introduces the skills that are necessary to create a long-form, non-fiction television treatment. Students will learn the steps leading to the kind of programming that is found on networks such as PBS, HBO, Discovery, or A&E. Students learn how to pitch an idea, perform in-depth research, conduct interviews, and write a viable television production plan.

*This course is a **MUST** for anyone who wants to do magazine format or documentary production.*

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JOUR 409 Radio News Production

This class focuses on reporting for public radio news: writing, newsgathering, interviewing, editing and vocal delivery. Students report, write and edit stories for Annenberg Radio News. Students must do a mandatory day-of-air shift at ARN. Students will develop their news judgment, ethical standards and critical thinking skills. They will learn the sophisticated use of sound and artful style of writing for the listener's ear. Students will also learn how to expand their stories to the web.

*This course is a **MUST** for anyone who wants to work in public or commercial radio.*

Journalism Electives

Must fulfill 6 upper division journalism elective units approved by an advisor (300-400 level).