JOUR 499  Sports and Media Technology

Tuesdays, 6 - 9:20 p.m.  |  Prof. Jeff Fellenzer*  |  4 units

A new, cutting-edge class that will closely examine the tech sector’s extraordinary impact on the $200-billion-plus sports business and sports media industries. Students will engage each week with the top innovators, developers, entrepreneurs and influencers who are at the forefront of the sports technology revolution. Interactive. Innovative. State-of-the-art. This class will prepare sports-minded students to be competitive in a brave new digital world.

Open to ALL USC students.

*Senior Lecturer of “Sports, Business, Media,” chosen one of USC’s “most inspiring” professors. Voted 4th-most popular class by students at USC.