ATTENTION ALL NON-MAJORS!

The class is open to all USC students, even those with no journalism experience. It will focus not only on broadcast writing, but storytelling skills. Students will learn how to recognize the elements of a good broadcast story, how to mold it, and how it is used on websites. The class will cover the language of broadcast news while also teaching skills including shooting, reporting, editing, and writing; all the elements needed to become savvy in today’s multi-media world.

This class is a great “behind-the-scenes” look in what it takes to recognize and develop a news story, then get it to “air.” You might be considering a career in broadcast news or just interested in the process. In either case you will find this class informative and worthwhile.

USC ANNENBERG SCHOOL OF JOURNALISM