

PUBD 599 Spring 2008

TRANSNATIONAL DIPLOMACY AND GLOBAL SECURITY

Dr. Geoffrey Wiseman

Class Time: 2 – 4. 50 p.m. (day TBD)

Class: TBD

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Office Hours: TBD

Course Description and Objectives

This seminar and research-oriented course helps students explore – based on their interests and goals – the emerging “diplomatic” relationships between states, international organizations (IGOs), and transnational non-state actors (NSAs) in the development of global peace and security policies.

Students will enhance their knowledge and understanding of the historical, theoretical, and practical roles of, and relationship between, these entities, including their limits and potential, focusing on security policy-oriented non-governmental organizations (NGOs), think tanks, influential individuals, and transnational advocacy networks. Students will study the international “diplomacy” and policy roles of such groups as major international philanthropies (e.g., the Gates Foundation and the Ford Foundation), influential think tanks (e.g., the Council on Foreign Relations); long-established international humanitarian organizations, such as the International Committee of the Red Cross; human rights activist groups (such as Amnesty International, Human Rights Watch); activist religious groups and leaders (such as the Catholic Church, the papacy, and the Dalai Lama); secular groups that have become involved in active resolution of international conflict and complex humanitarian emergencies including Mozambique, Cambodia, Bosnia, Kosovo, and East Timor (e.g., the Carter Center); celebrity activists; policy-oriented scholars engaging in track-two diplomacy; “blue-ribbon” international commissions; and protest campaigns, such as the nuclear “freeze” campaign of the 1980s and the International Campaign to Ban Landmines of the 1990s. Students will build on these cases, undertaking directed research on topics of individual interest.

This course aims meet a rising scholarly concern with transnational actors as new sources of authority and action in world affairs and the consequential interdisciplinary needs and interests of students in such fields as Public Diplomacy, International Relations, Political Science, and History. On successful completion of the course, students will be able to apply their enhanced knowledge about the diplomacy of transnational actors to academic, governmental, private sector, journalistic, and non-governmental professional career settings.

Course Requirements

The class will be conducted on graduate seminar norms and conventions. In order to have a productive learning experience, students will do the assigned essential readings in

advance of each class with discussion, under the professor's direction, stimulated further by student presentations. These reading-based discussions will be linked to current crises and controversies in international diplomacy.

The course is designed to be responsive to student interests and learning goals. It will have an *applied* (normative) component and a linked *basic* (fundamental, conceptual) research component, both of which are combined to help students address the critical issues facing diplomacy in global society today. Students will be required to complete an original research paper, based on a non-state actor of their choice. Points will be deducted for non-excused class absences and poor punctuality. Your final grade will be determined as follows:

Participation/Presentations	10%
Tests	20%
Mid-term research assignment	30%
Final research paper	40%

Required Texts

1. Ann M. Florini (ed.), The Third Force: The Rise of Transnational Civil Society, Washington DC: Carnegie Endowment for International Peace, 2000.
2. Daphne Josselin and William Wallace (eds.), Non-State Actors in World Politics, Houndmills, Basingstoke (UK), Palgrave 2001.
3. Shamima Ahmed and David M. Potter, NGOs in International Politics, Bloomfield, CT: Kumarian Press, 2006.
4. Course Reader (two parts), marked with an asterisk (*) below. The # sign next to a reading indicates a handout or download.

Statement on Academic Integrity

USC seeks to maintain an optimal learning environment. General principles of academic honesty include the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one's own academic work from misuse by others as well as to avoid using another's work as one's own. All students are expected to understand and abide by these principles. *Scampus*, the Student Guidebook, contains the Student Conduct Code in Section 11.00, while the recommended sanctions are located in Appendix A: <http://www.usc.edu/dept/publications/SCAMPUS/gov/>. Students will be referred to the Office of Student Judicial Affairs and Community Standards for further review, should there be any suspicion of academic dishonesty.

Disability

Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered me by the end of the third week of the semester. DSP is located in STU 301 and is open 8:30 a.m. - 5:00 p.m., Monday through Friday. The phone number for DSP is (213) 740-0776

(September 9, 2007 Rev)

Week # 1: COURSE OVERVIEW

Distribution and discussion of the syllabus, course goals, expectations, and grading.

Daphné Josselin and William Wallace, ch. 1 “Non-state Actors in World Politics: a Framework, pp.1-20;” and ch. 2 Fred Halliday, “The Romance of Non-state Actors,” pp.21-37 in Josselin and Wallace Non-State Actors in World Politics.

*Geoffrey Wiseman, “‘Polylateralism’ and New Modes of Global Dialogue,” in Christer Jönsson and Richard Langhorne, Diplomacy, Vol. III, London: Sage, 2004. pp.36-57.

Week # 2: TRANSFORMING DIPLOMACY

Florini and Simmons, “What the World Needs Now?”, ch1. in Florini (ed.), The Third Force, pp.1-15.

*Richard Langhorne, “Current Developments in Diplomacy: Who are the Diplomats Now?”, Diplomacy and Statecraft, vol.8, no.2 (July 1997), pp.1-15.

#Hans Peter Schmitz, “Being (Almost) like a State: Challenges and Opportunities of Transnational Non-Governmental Activism, in Margaret G. Hermann and Bengt Sundelius (eds), Comparative Foreign Policy Analysis, Theories and Methods, unpublished manuscript, pp.1-35.

*P.J. Simmons, “Learning to Live with NGOs,” Foreign Policy, (Fall 1998), pp.82-96.

*Alison Van Rooy, “A New Diplomacy? How Ambassadors (Should) Deal with Civil Society Organizations,” in Robert Wolfe (ed.), Diplomatic Missions: The Ambassador in Canadian Foreign Policy, School of Policy Studies, Queen’s University, 1998, pp.145-60.

Week # 3: TRADITIONAL NON-STATE ACTORS: THE INTERNATIONAL RED CROSS (ICRC), THE CATHOLIC CHURCH

*Martha Finnemore, “Norms and War: The International Red Cross and the Geneva Conventions,” in National Interests in International Society, Ithaca, NY: Cornell University Press, 1996, pp.69-88.

ICRC video-documentary “War and dignity”. 1996.

Web Site of the ICRC, especially section on “About the ICRC,” “History of the ICRC,” and “International Humanitarian Law.” <http://www.icrc.org/eng/icrc>

David Ryall, “The Catholic Church as a Transnational Actor,” ch. 3 in Josselin and Wallace, Non-State Actors in World Politics pp.41-58

Week # 4: THINK TANKS

*Donald E. Abelson, “Think tanks in the United States,” in Diane Stone, Andrew Denham and Mark Garnett (eds.), Think tanks across nations: A comparative approach, Manchester, UK: Manchester University Press, 1998, pp. 107-126.

*Richard Higgott and Diane Stone, "The limits of influence: foreign policy think tanks in Britain and the USA," Review of International Studies, vol.20, no.1 (January 1994), pp.15-34.

Diane Stone, "The 'Policy Research' Knowledge Elite and Global Policy Processes," ch.7 in Josselin and Wallace Non-State Actors in World Politics, pp.113-32.

(Test # 1)

Week # 5: PHILANTHROPIC FOUNDATIONS: FROM ANDREW CARNEGIE TO BILL GATES

*Gerald Freund, "Modern Philanthropy and Exceptional Individuals," ch. 1 in Narcissism and Philanthropy: Ideas and Talent Denied, New York: Viking, 1996, pp.1-27.

*Jean Strouse, "How to Give Away \$21.8 Billion," The New York Times Magazine, April 16, 2000.

#John Tirman, "How We Ended the Cold War," Making the Money Sing: Private Wealth and Public Power in the Search for Peace, Lanham, MD: Rowman & Littlefield, 2000, pp.41-61.

#John J. Miller, A Gift of Freedom: How the John M. Olin Foundation Changed America, San Francisco: Encounter Books, 2006, chap. 10, "History Clash" pp. 165– 84.

M Feb 18, 2008 President's Day, University holiday

Week # 6: ROLE OF TRANSNATIONAL PEACE MOVEMENTS IN ENDING THE COLD WAR

*Mary Kaldor, "Transnational civil society," in Tim Dunne and Nicholas J. Wheeler (eds.), Human Rights in Global Politics, Cambridge, UK: Cambridge University Press, 1999, pp.195-213.

*Thomas Risse-Kappen, "Ideas Do Not Float Freely: Transnational Coalitions, Domestic Structures, and the End of the Cold War," in Richard Ned Lebow and Thomas Risse-Kappen, International Relations Theory and the End of the Cold War, New York: Columbia University Press, 1995, pp.187-222.

Mid-Term assignment due: TBD 2.00 p.m.

Week # 7: CAMPAIGNS AGAINST NUCLEAR WEAPONS

*David Cortright and Ron Pagnucco, "Limits to Transnationalism: The 1980s Freeze Campaign," in Smith, Chatfield and Pagnucco, Transnational Social Movements and Global Politics, pp.159-174.

Rebecca Johnson, "Advocates and Activists: Conflicting Approaches on Nonproliferation and the Test Ban Treaty," ch.3. in Florini (ed.), The Third Force, pp.49-81.

**Week # 8: DIPLOMACY OF THE TRANSNATIONAL LANDMINES
CAMPAIGN**

*Stuart Maslen, "The Role of the International Committee of the Red Cross," in Maxwell A. Cameron, Robert J. Lawson, and Brian W. Tomlin (eds.), To Walk Without Fear: The Global Movement to Ban Landmines, Toronto: Oxford Univ. Press, 1998, pp.80-98.

Motoko Mekata, "Building Partnerships toward a Common goal: Experiences of the International Campaign to Ban Landmines," ch.6. in Florini (ed.), The Third Force, pp.143-176.

*Richard Price, "Reversing the Gun Sights: Transnational Civil Society Targets Land Mines," International Organization, vol.52, no.3 (Summer 1998), pp.613-44.

Clifford Bob, "Globalizing the Right-Wing: Conservative Activism and Transnational Politics", draft paper prepared for the 2007 Annual Meeting of the International Studies Association, March 2, 2007, pp.1-11.

Week # 9: PEACEKEEPING AND HUMANITARIAN EMERGENCIES

- *Mary B. Anderson, "Humanitarian NGOs in Conflict Intervention," in Chester A. Crocker and Fen Osler Hampson (eds.), Managing Global Chaos: Sources of and Responses to International Conflict, Washington DC: US Institute of Peace, 1996, pp.343-354.
- *Pamela Aall, "Nongovernmental Organizations and Peacemaking," in Crocker and Hampson, pp.433-443.
- *Kenneth Hackett, "International NGOs in Preventing Conflict," in Kevin M. Cahill (ed.), Preventive Diplomacy: Stopping Wars Before They Start, rev'd and updated edn, New York: Routledge, 2000, pp.273-285.

(March TBD: Research proposal due – 2 pages)

Spring recess: March 17–22

Week # 10: INFLUENTIAL INDIVIDUALS: EMINENT POLITICAL FIGURES

- #Daniel L. Byman and Kenneth M. Pollack, "Let Us Now Praise Great Men: Bringing the Statesman Back In," International Security, vol.25, no.4 (Spring 2001), pp.107-146.
- *Robert Pastor, "More and Less Than It Seemed: The Carter, Nunn, Powell Mediation in Haiti, 1994," in Crocker and Hampson, Herding Cats, pp.505-525.

Begin weekly student presentations on individual research progress

Week # 11: INFLUENTIAL INDIVIDUALS: CELEBRITY DIPLOMATS

- #Andrew F. Cooper, Celebrity Diplomacy, Paradigm Publishers, 2007.
- #Darrell M. West and John Orman, Celebrity Politics, Prentice Hall, 2003, selected chapters but esp. ch.1(pp.1-16) and 5 "Activist Celebrities," pp.59-76.
- #Josh Tyrangiel, "The World's Biggest Rock Star is also Africa's Biggest Advocate," Time Magazine, March 4, 2002.
- #Warren St. John, "The Backlash Grows Against Celebrity Activists," The New York Times, March 23, 2003.

Week # 12: BLUE RIBBON GROUPS: INDEPENDENT COMMISSIONS AND INTERNATIONAL CHANGE

- Edward Luck, "Blue Ribbon Power: Independent Commissions and UN Reform," International Studies Perspectives, vol.1, no.1 (April 2000), pp.89-104.
- #Geoffrey Wiseman, "The Palme Commission: New Thinking about Security," in Andrew F. Cooper, John English, and Ramesh Thakur, International Commissions and the Power of Ideas, Tokyo: UN Press, 2005, pp.46-75.

Test #2

Week # 13: INSIDIOUS NON-STATE ACTORS: CRIME, CORRUPTION & TERRORISM

- Fredrik Galtung, "A Global Network to Curb corruption: The Experience of Transparency International," ch. 2. in Florini (ed.), The Third Force, pp.17-47.
- Mark Galeotti, "Underworld and Upperworld: Transnational Organized Crime and Global Society," ch.12 in Josselin and Wallace Non-State Actors in World Politics, pp.203-17.
- *Walter Laqueur, "Postmodern Terrorism," Foreign Affairs, vol.75, no.5 (Sept/Oct 1996), pp.24-36.
- *Phil Williams, "The dark side of global civil society: The role and impact of transnational criminal organizations as a threat to international security," in Alagappa and Inoguchi, International security management and the United Nations, pp.173- 209.

Week # 14: THE NEW DIPLOMACY?

- #Shaun Riordan, "Dialogue-based Public Diplomacy: A New Foreign Policy Paradigm," Clingendael Discussion Papers in Diplomacy, No. 95 (The Hague: Netherlands Institute of International Relations 'Clingendael', 2004), pp.1-15.
- #Jean-François Rischard, "Global Issues Networks: Desperate Times Sederive Innovative Measures," The Washington Quarterly, vol.26, no1 (Winter 2003–03), pp. 17–33.
- #Paul Sharp, "Making Sense of Citizen Diplomats: The People of Duluth, Minnesota, as International Actors." *International Studies Perspectives* 2001, vol. 2:131-50.

Week # 15: COURSE REVIEW AND FINAL STUDENT RESEARCH PRESENTATIONS

- Thomas Risse, "The Power of Norms versus the Norms of Power: Transnational Civil Society and Human Rights," ch.7 in Florini (ed.), The Third Force, pp.177-209.
- Ann Florini, "Lessons Learned," ch.8 in Florini (ed.), The Third Force, pp.211-40.
- Josselin and Wallace, "Non-state Actors in World Politics: the Lessons," ch.15 in Non-State Actors in World Politics, pp.251-260.

TBD: Final research paper due