

International Relations IR308
Globalization: Issues and Controversies
Spring 2008

Professor: Jonathan D. Aronson
Email aronson@usc.edu
Office: ASC 324G
Office Hours: TT 3:30-5:00 and by appointment
Phone: 213-740-1063
Class: TT 2:00 - 3:20 VKC209

Description/Goals:

Talk of globalization is everywhere. *The Economist* calls it simply the "G" word. Still, there is no accepted definition of the term and no consensus about its consequences. Some see it as an engine of growth. Others condemn it as a culture killer and poverty generator. This course aims to accomplish three main goals. First, it will break down globalization into understandable, measurable chunks so that we can explore what is new about globalization as opposed to when something is just happening more or faster. Second, students are asked to consider the causes and consequences of globalization and prospects for governance of globalization. Third, the class is meant to help students think in terms of transnational and global networks and their governance instead of in terms of nation states that compete and cooperate. In short the class is an examination and consideration of globalization, its consequences, and approaches to managing it.

Most world events are shaped by long-term political, economic, cultural, technological, and social trends. Outcomes are driven by a variety of actions taken by governments; financial and commercial enterprises; international institutions; armies, militias, guerilla and terrorist groups; religious groups, and non-governmental organizations that are varied and are fast increasing in number. Negotiations, legislation, and deals shape and reshape world affairs on a continuing basis and drive the unfolding of globalization.

If globalization constitutes the growing network of interconnections among people, societies, and nations then the price of globalization is sometimes the diminishment of national independence and sovereignty. It therefore is important to look at what flows across borders. There are only five categories of flows: (1) People, (2) Things, (3) Money, (4) Information, and (5) Ideas. Two weeks will be devoted to each type of flow. Each category of flow will be put into context by an initial lecture and then a specific instance of the flow will be examined in some detail by the professor and the class. The case studies all focus on such flows, namely:

- (1) **Flows of People**
- (2) **Flows of Things**
- (3) **Flows of Money**
- (4) **Flows of Information**
- (5) **Flows of Ideas**

Through these case studies this class is meant to provide a focused, thick description of key aspects of globalization. The goal is to understand aspects of globalization in depth rather than all of globalization on a surface level.

Organization:

The course will be framed by lectures but also will depend on seminar-like discussions and student presentations. In most sessions we will use the intensive case-study method to examine the five types of flows. The core of the class is five case studies organized around international flows that are examples of the building blocks of globalization. The mid-term and final exams draw on the lectures, the readings, the cases, and the technology sections. There will be a long-term paper project that focuses on a specific institution.

Requirements:

There are 100 points possible in this class.

- 1) Twenty points of your grade will be based on a closed-book, mid-term examination that will cover the content of the readings, lectures, and exercises.
- 2) Thirty points of the grade will be based on a comprehensive final examination. (For the brave and intrepid a group project built on the final paper is possible. Ask me!)
- 3) Thirty points of the grade will be based on a final paper.
- 4) Twenty points of the grade is based on two short class presentations of two minutes each and class participation.

Readings Required for Purchase:

1. David Held, et. al, *Global Transformations* (1999)
2. David Held & Anthony McGrew, *Governing Globalization* (2002)
3. Helmut Anheier, et. al., (eds.) *Global Civil Society 2006/7* (2007)

4. There will be a xeroxed copy of other articles available for purchase.

The Reports (20 points)

Each student is responsible for three oral reports on the readings and must provide copies of their reports of no more than 1 page to the professor and the rest of the class. These reports are worth 5 points each. Class participation counts for an additional 5 points. There are three kinds of reports; each student will do one of each. Type 1 is a summary report that presents the main points/arguments of the assigned chapter or article. Type 2 reports present a positive assessment of the contribution of the assigned report. Type 3 reports present a critique of the assigned articles which indicates what is wrong with argument and how it might have been improved. Summary reports may be no longer than 3 minutes. Type 2 and Type 3 reports may be no longer than 2 minutes. If the report goes over the time limit you lose a point. For each additional two minutes that you go over, you lose another point. So, practice and time you reports in advance.

Project Information (30 points)

The project requires a careful examination of the globalization of a specific global governmental, private, or NGO organization. Each student must select a different from a list that is provided or you may suggest an alternative organization to the instructor. Give consideration to selecting organizations that are not headquartered in your home country.

Here are several issues that you should address in the research paper:

1. Provide a brief history of the organization, its goals or products, services, and markets.
2. Provide the most recent political, economic and social data on the organization include revenues, markets/nations served and number of employees worldwide. You might want to put some of this information in an appendix and summarize it in the text. How is the organization structured and governed?
3. Describe the organization's mission, vision, purpose, and ideals? This section should lay out the mission and how it intends to accomplish this in the global political and economic marketplace. You might want to provide examples to show how the organization works to achieve its vision/mission/purpose.
4. Document the size of the organization's global industry or allies in terms of revenues, numbers of employees, or similar data, and where the firm ranks quantitatively compared to others in the industry? What is the organization's competitive stance and competitive advantage? Who are its competitors and what are its major strategies/approaches to compete in the global market? What are the prospects for its future in this industry? Why do you and the organization's leaders believe this to be so?

In the remainder of the paper, please address the **first** issue below and at least **three** of the remaining topics. You may integrate the topics or treat them separately. If you choose to treat them separately, be sure to discuss any linkages that occur to you.

- 1 What are the key *issues/challenges* related to globalization facing the organization? What problems does it face and what changes would enable it to perform better in a globalized 21st century?
- 2 How is your organization affected by *external influences* such as problems that cannot be solved, measuring intangibles, valuing diversity, and addressing new issues for which managers and organizations may not be well prepared?
- 3 Demonstrate ways by which your organization is responding to or shaping *cultural* globalization. What are the assumptions organizational members make about the role culture plays in their work? What are its responses and practices when it encounters cultural similarities and differences? What cultural challenges does it face?
- 4 Demonstrate how the organization is responsive to a globalizing *economy*. For example, what are its practices relating to managing in a global economy, e.g., direct investments, export/import behavior, sourcing patterns, hiring from a global labor pool, etc.?
- 5 Demonstrate ways the organization is responsive to a globalizing *political environment*. This section could include benefits/costs of trade pact participation, organizational responses to rules and regulations of specific countries or worldwide, ways the organization lobbies to alter its environment, etc.
- 6 Demonstrate the organization's response to *technological* progress. This section might include research and development programs, intellectual property protection, technology transfer, or how the firm has adopted other technologies.
- 7 Demonstrate the organization's responsiveness to globalization of *natural resources*. What are its major issues with respect to acquiring and using natural resources and environmental change? Is it involved in sustainable development? Does it use environmental accounting, pollution controls, etc. to protect the environment?

You will need to search both the library and Internet sources for information to be able to complete this project. Since this is a research paper, you are expected to consult a variety of resources and to document them using a standard format. Your paper should include a minimum of 15 references to academic sources in addition to any other sources you might site on the Internet and in the popular press. ***Please note that your papers will be checked for plagiarism, so be careful to properly cite materials that you draw on and quote.*** If you are caught plagiarizing you

fail the class, so err on the side of citing too much rather than too little.

A two-page proposal for your individual project is due on January 26th. Identify the global organization that you are going to analyze and resources you have found that will enable you to do the analysis. Indicate which three (or more) topics in items 2-6 above you will cover (e.g., culture, technology, and the environment). Describe what you envision for the completed paper. The Global organization paper is due on April 13th. *Please submit the papers to me in hard copy. (Keep an electronic or hard copy as well!)*

List of 60 Organizations

INGOs & NPOs

Al Qaeda
Ashoka
Creative Commons
DARPA
Doctors without Borders
Ford Foundation
Gates Foundation
Grameen Foundation
Greenpeace
Hamas
Harvard
ICANN
ICBL
IMF
Int'l Olympics Com.
Int'l Red Cross
ITU
Interpol
Jesuits
Linux
Rocky Mountain Institute
UNCTAD
UNESCO
UNICEF

Firms

AIG
Airbus
Air France
Al Jazeera
Amazon
American Express
BBC
China Telecom
Cisco
Citibank
CNN
Disney
Ebay
GM
Google
Intel
Lloyds of London
Microsoft
Newscorp
Nokia
Pfizer
Qualcomm
Samsung
Shell Oil

UNHCR
USC
WHO
World Bank
WTO
World Wide Web

Siemens
Sony
Telefonica
Time Warner
Wal-Mart
Yahoo

Academic Integrity:

The School of International Relations is committed to upholding the University's Academic Integrity code as detailed in the *Scampus Guide*. It is the policy of the SIR to report all violations of the academic code. Any serious violation or pattern of violations of the Academic Integrity Code will result in the student's expulsion from the International Relations major or minors. The University may also decide on further consequences.

Disability Accommodation:

Students requesting academic accommodations based on disability are required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP when adequate documentation is filed. Please be sure the letter is delivered to me as early in the semester as possible. DSP is open M-F, 8:30-5:00pm. The office is in STU 301 and their phone is 740-0776.

Web Resources:

Students are expected to browse the World Wide Web before each class in search of supplementary information. Here is a list of some general IR journal, magazine, newspaper, broadcast, and other sites that may prove helpful.

<i>CNN</i>	http://www.cnn.com/
<i>C-Span</i>	http://www.c-span.org/
<i>The Economist</i>	http://www.economist.com/index.html
<i>Financial Times</i>	http://www.ft.com
<i>Foreign Affairs</i>	http://www.foreignaffairs.org/
<i>Foreign Policy</i>	http://www.foreignpolicy.com

<i>Human Rights Watch</i>	http://www.hrw.org/about/projects/traffcamp/intro.html
<i>Int'l Monetary Fund</i>	http://www.imf.org/
<i>International Security</i>	http://www.mitpress.mit.edu/jrnls-catalog/inter-sec.html
<i>Int'l Telecom Union</i>	http://www.itu.int/home/
<i>LA Times</i>	http://www.latimes.com
<i>Money Laundering</i>	http://www.moneylaundering.com/
<i>New York Times</i>	http://www.nytimes.com/welcome/
<i>Transparency Int'l</i>	http://www.transparency.org/
<i>United Nations</i>	http://www.un.org/
<i>Wall Street Journal</i>	http://www.wsj.com
<i>The White House</i>	http://www.whitehouse.gov
<i>The World Bank</i>	http://www.worldbank.org/

Introduction and History

1. **Jan 15:** **Introduction, Overview of the Goals and Content of the Class**
2. **Jan 17:** **Globalization: Old Wine in New Bottles?**
Required Readings: Global Transformations, Chapter 1 & Conclusion
3. **Jan 22:** **Globalization: Contrasting Perspectives**
Required Readings: Global Governance, Chapter 10, pp. 209-233 & Global Civil Society, Intro & Chapter 1, pp. 1-39 and scan data in pp. 222-348.
Reports 1-6
4. **Jan 24:** **Emergence of Global Networks**
Required Readings: Global Transformations, Chapter 2
Reports 7-9
5. **Jan 29:** **Preconditions, Consequences, and Governance**
Required Readings: Global Civil Society, Chapter 6, pp. 122-157.
Reports 10-12

Case #1: Movement of People:

6. **Jan 31:** **The Movement of People**
Required Readings: *Global Transformations*, Chapter 6, pp. 283-326.
Reports 13-15
7. **Feb 5:** **International Trafficking in Women**
Required Readings: Global Civil Society (2003), Chapter 6, pp. 119-147.
Reports 16-18
8. **Feb 7:** **Global Pandemics: Fighting Aids**
Required Readings: Global Governance, Chapter 5, pp. 111-126.
Reports 19-21

Case #2: Flows of Things

9. Feb 12: **Trade Flows**
Required Readings: Global Transformations, Chapter 3
Reports 22-24
10. Feb 14: **Trade Issues and Institutions**
Required Readings: Global Civil Society, Chapter 4 and 8, pp.; 76-93, 175-202.
Reports 25-30
11. Feb 19: **Drug Smuggling**
Required Readings: Global Governance, Chapters 6, pp. 127-144 & Manuel Castells, "The Perverse Connection: The Global Criminal Economy," in *End of the Millennium*, 2nd edition (Blackwell, 2000), pp. 169-211.
Reports 31-36
12. Feb 21: **The Doha Round: Is Free Trade Good or Bad?**

Case #3: The Movement of Money

13. Feb 26: **Movement of Money**
Required Readings: Global Transformations, Chapter 4
Reports 37-39
14. Feb 28: **Global Philanthropy**
Required Readings: Global Civil Society, Chapter 7, pp. 158-176.
Reports 40-42
15. Mar 4: **Governing Global Finance**
Required Reading: Global Governance, Chapter 9, pp. 189-208.
Reports 43-45
16. Mar 6: **Review Section**
17. Mar 11: ***MIDTERM EXAMINATION***
18. Mar 13: **Makeup Reports and Critiques**

Spring Vacation: March 17-21: No Class

Case #4: Flows of Information

19. Mar 25: **Information Flows/Production Networks**
Required Readings: Global Transformations, Chapter 5
Reports 46-48
20. Mar 27: **Communications, Software and Intellectual Property**
Required Readings: Global Governance, Chapters 7-8, pp. 145-188.
Reports 49-51
21. Apr 1: **Smart Mobs and Network Approaches to Globalization**
Required Readings: Howard Rheingold, *Smart Mobs* (Perseus, 2002), pp. 1-28 & Global Civil Society, pp. 206-221
Reports 52-57

Case #5: Flows of Ideas

22. Apr 3: **Culture and Globalization**
Required Readings: Global Transformations, Chapter 7
Reports 58-60
23. Apr 8: **Religious Nationalism and the Spread of Islam**
Required Readings: Global Civil Society, 2003, Chapter 7, pp. 151-184 & Global Civil Society, Chapter 3, pp. 60-73.
Reports 61-66
24. Apr 10: **Democracy**
Required Readings: Global Civil Society, Chapter 5, pp. 99-119.
Reports 67-69

Issue 6: Global Commons

25. Apr 15: **Globalization and the Environment**
Required Readings: Global Transformations, Chapter 8
Reports 70-72

Issue 7: Global Governance Issues

26. Apr 17: **Perspectives on Governance**
Required Readings: Global Governance, Intro. & Chapters 1-2, pp. 1-69
Reports 73-78
27. Apr 22: **Global Governance: Turmoil, Feminist Perspective**
Required Readings: Global Governance, Chapters 3-4, pp. 70-108.
Reports 79-84
28. Apr 24: **Theories of Global Governance (1)**
Required Readings: Global Governance, Chapters 11-13, pp. 237-289.
Reports 85-93
29. Apr 29: **Theories of Global Governance (2)**
Required Readings: Global Governance, Chapters 14-16, pp. 290-347.
Reports 94-102
30. May 1: **Summary and Conclusions**

Final Examination: Tuesday, May 9th, 2:00 – 4:00

Report Signup Sheet

<u>Summary Report</u>	<u>Positive Critique</u>	<u>Negative Critique</u>
1. _____	2. _____	3. _____
4. _____	5. _____	6. _____
7. _____	8. _____	9. _____
10. _____	11. _____	12. _____
13. _____	14. _____	15. _____
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88. _____	89. _____	90. _____
91. _____	92. _____	93. _____
94. _____	95. _____	96. _____
97. _____	98. _____	99. _____
100. _____	101. _____	102. _____
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