



The USC Annenberg School for Communication & Journalism is an innovative, comprehensive school in a networked university in the most global city in the United States.

Located in Los Angeles at the University of Southern California, USC Annenberg is a national leader in education and scholarship in the fields of communication, journalism, public diplomacy and public relations. With an enrollment of more than 2,200 students, USC Annenberg offers doctoral, graduate and undergraduate degree programs, as well as continuing development programs for working professionals, across a broad scope of academic inquiry.

Academics

Faculty (as of Fall 2011)	108
Adjunct professors	113

USC Annenberg faculty have earned Pulitzer Prizes, Guggenheim Fellowships, Alfred I. duPont-Columbia University awards, PRSA Silver Anvils and National Communication Association research awards. Over the past three years, they have edited or authored dozens of books and hundreds of articles and have been awarded almost \$30 million in research funding.

Students

Total undergraduate enrollment (Fall 2010)	1,471
<i>Communication</i>	880
<i>Journalism</i>	352
<i>Public Relations</i>	239
Freshman class: <i>Number applied</i>	1,685
<i>Number admitted</i>	289
<i>Number entering</i>	154
<i>Average GPA (unweighted)</i>	3.70
<i>Middle 50% SAT</i>	1945–2180
Total graduate enrollment (Fall 2010)	749
<i>Ph.D. Communication</i>	106
<i>Communication Management</i>	278
<i>Communication Management (online program)</i>	30
<i>Global Communication</i>	32
<i>Journalism</i>	95
<i>Specialized Journalism</i>	25
<i>Strategic Public Relations</i>	126
<i>Public Diplomacy</i>	57

Student Media

USC Annenberg students report and produce news across platforms, through the television programs “Annenberg TV News” and “Impact,” online at NeonTommy.com, on the air with Annenberg Radio News and in print at the *Daily Trojan*. Student journalists and members of the community also contribute to USC Annenberg news sites such as Intersections: The South Los Angeles Report and the Alhambra Source.

Facilities

Resources include a three-camera broadcast studio, a television newsroom and a digital lab equipped with more than 50 nonlinear video editing systems. Fourteen classrooms feature multimedia display capabilities, and four computer classrooms provide more than 200 computers for student use.

International Programs

USC Annenberg offers study-abroad opportunities in Amsterdam, Auckland, Buenos Aires, Cape Town, Dublin, Hong Kong, London, Shanghai and Sydney. An agreement with The London School of Economics & Political Science allows graduate students to complete a joint M.A./MSc degree in global communication. With partnerships in Beijing, Dubai, New Delhi and Shanghai, USC Annenberg contributes to a worldwide research network of scholars and professionals.

Annenberg Careers

Students at USC Annenberg take advantage of a comprehensive career development office that offers daily job and internship e-mails, career fairs, mentorships, workshops and career counseling. After Commencement, USC Annenberg graduates join an alumni network numbering more than 15,000, becoming part of a thriving community across the country and around the world.



Professional Education & Research

The **Annenberg Innovation Lab** brings together public institutions, corporations and USC students and faculty to explore emerging innovations in communication and journalism.

The **Annenberg Research Network on International Communication** generates research on critical international communication issues.

The **California Endowment Health Journalism Fellowships** provide advanced training to improve medical, health care and health justice reporting in California.

The **California HealthCare Foundation Center for Health Reporting** partners with news organizations across the state to explore questions about the quality and costs of health care and about Californians' ability to access it.

The **Center on Communication Leadership & Policy** sponsors research and organizes courses, programs and symposia for scholars, students and working professionals to prepare the next generation of leaders in a rapidly evolving media environment.

The **Center for the Digital Future** tracks the impact of communication technology and mass media on individuals, communities and nations throughout the world.

The **Charles Annenberg Weingarten Program on Online Communities** explores the revolutionary impact of online social marketing on our economic, political and social lives.

The **Getty Arts Journalism Program** seeks to establish a new standard of excellence in arts and culture coverage by bringing distinguished arts reporters and editors to Los Angeles for three-week seminars.

The **USC Annenberg Institute of Sports, Media and Society** examines how sports and sports communication reinforce or modify our culture, social values, diversity and economy.

The **Knight Digital Media Center**, in partnership with the Graduate School of Journalism at UC Berkeley, offers training for journalists and journalism organizations to succeed in the new media environment.

The **Knight-Luce Fellowship for Reporting on Global Religion** offers stipends for journalists to report stories illuminating how religion crosses geographic, temporal and ideological boundaries.

The **Knight Program for Media and Religion** serves as a resource for journalists and educators seeking new models for covering politics, science, sex and gender, among other key issues, through the lens of faith and ethics.

The **NEA Arts Journalism Institute in Theater and Musical Theater** aims to improve national theater coverage by offering intensive training to 25 critics and editors who work outside the major media centers.

The **Norman Lear Center** is a multidisciplinary research and public policy center exploring implications of the convergence of entertainment, commerce and society.

The **Metamorphosis Project** is an in-depth examination of the transformations of urban community under the forces of globalization, new communication technologies and population diversity.

The **Participatory Culture & Learning Lab** seeks to understand the mechanisms of self identity and community involvement employed by digitally connected youth as they navigate online communities and express themselves through digital media.

The mission of the **Strategic Communication & Public Relations Center** is to advance the study, practice and value of public relations through research and engagement with professionals in the field.

The **USC Center on Public Diplomacy at the Annenberg School**, operated in partnership with the USC Dornsife College's School of International Relations, explores how government and non-state actors engage foreign audiences to facilitate intercultural dialogue.

Academic Journals

Games & Culture: A Journal of Interactive Media
Editor: Douglas Thomas

Image of the Journalist in Popular Culture
Editor: Joe Saltzman

Information Technologies & International Development
Founding Editor-in-Chief: Ernest J. Wilson III
Co-Editor-in-Chief: François Bar

International Journal of Communication
Editors: Manuel Castells, Larry Gross

Journal of Communication
Editor: Michael Cody

Media, War & Conflict
Editor: Philip Seib